(c)

Sub. Code **2BF1C1**

B.Voc. DEGREE EXAMINATION, NOVEMBER - 2023

First Semester

Fashion Technology

TEXTILE SCIENCE

(CBCS - 2022 onwards)

Time: 3 Hours Maximum: 75 Marks Part A $(10 \times 1 = 10)$ Answer all the following objective questions by choosing correct option. The secondary property of a textile fiber is (CO1, K1) 1. (a) Tenacity (b) Luster (c) Flexibility (d) Uniformity 2. Which of the following plant fibres is known as the golden fibre"? (CO1, K1) (a) Coir (b) Jute (c) Hemp (d) All of the above 3. Acrylic is used to create (CO2, K2) (a) Fake fur (b) Luggage (d) All of above (c) Sweaters The main constituent of wool fiber is 4. (CO2, K2) (a) Cellulose (b) Casien Reformation (d) Keratin

5.	Spin	ning of yarn means	3		(CO3, K3)
	(a)	Denier	(b)	Twisting	
	(c)	Tex	(d)	Pulling	
6.	This	is a yarn producing	g mac	chine	(CO3, K3)
	(a)	Ring-frame	(b)	Spinning	
	(c)	Knitting	(d)	Felting	
7.	The	lengthwise yarn in	a wo	ven fabric is kno	wn as (CO4, K4)
	(a)	Selvedge	(b)	Grain	
	(c)	Wrap	(d)	Weft	
8.	Whi	ch one is strongest	weav	e?	(CO4, K4)
	(a)	Plain	(b)	Basket	
	(c)	Twill	(d)	Satin	
9.	In a	knit, the lengthwis	e row	s of stitches are	called (CO5, K5)
	(a)	Courses	(b)	Wales	
	(c)	Warps	(d)	None of these	
10.	The	process of converting	ng fib	ers directly into	fabric is (CO5, K5)
	(a)	Weaving	(b)	Spinning	
	(c)	Knitting	(d)	Felting	
		Par	rt B		$(5 \times 5 = 25)$
A	Answe	er all the questions	not n	nore than 500 wo	ords each.
11.	(a)	Brief study on ide	ntific	ation of textile fi	bres. (CO1, K1)
			Or		
	(b)	Explain the second	dary	properties of text	tile of fibres. (CO1, K1)
			2		R0138

12.	(a)	Explain physical and chemical properties	of jute. (CO2, K2)
		Or	
	(b)	State the applications of synthetic fibres.	(CO2, K2)
13.	(a)	Explain briefly about novelty yarns and is	ts uses. (CO3, K3)
		Or	
	(b)	Write short notes on yarn twist.	(CO3, K3)
14.	(a)	Explain the primary motions of a loom.	(CO4, K4)
		Or	
	(b)	Discuss briefly about twill and satin wear	ves. (CO4, K4)
15.	(a)	Differentiate between weaving and knitti	ng. (CO5, K5)
		Or	
	(b)	Write brief note on braiding process.	(CO5, K5)
		Part C	$(5 \times 8 = 40)$
A	nswer	all the questions not more than 1000 wor	ds each.
16.	(a)	Give in detail about classification of texti	le fibres. (CO1, K2)
		Or	
	(b)	Represent the primary and secondary present textile fibres.	roperties of (CO1, K2)
17.	(a)	Explain in detail about the manufacturin	g of silk. (CO2, K2)
		${ m Or}$	
	(b)	Explain the physical and chemical process.	operties of (CO2, K2)
		3	R0138

18. Discuss in detail about the working principles of (CO3, K3) drawing. Or (b) Describe in detail about any two chemical spinning (CO3, K3) process. (CO4, K4) 19. (a) Write short notes on: (i) Dobby and (ii) Jacquard

Or

- (b) Draw and explain design, draft and peg plan of plain cloth. (CO4, K4)
- 20. (a) Brief discuss about the warp knitting structure. (CO5, K5)

Or

(b) Give outline about the non-woven process and applications. (CO5, K5)

Sub. Code 2BF1C2

B.Voc. DEGREE EXAMINATION, NOVEMBER – 2023

First Semester

Fashion Technology

SEWING TECHNIQUES

(CBCS - 2022 onwards)

Time	: 3 F	Hours		Maximum: 75 Marks
		Part	t A	$(10 \times 1 = 10)$
	Ans	wer all questions by	cho	osing the correct option.
1.		is a prepar	ator	y operation for cutting
				(CO1, K1)
	(a)	Marking	(b)	spreading
	(c)	fusing	(d)	pressing
2.	Whi	ch machine is used t	for r	eference marking in pattern?
				(CO2, K1)
	(a)	Ultrasonic cutting	(b)	Notches
	(c)	Shears	(d)	Drills and thread makers
3.	The	main objective of cu	tting	g is ———— (CO2, K2)
	(a)	Separate fabric par	: t	
	(b)	Clean edges		
	(c)	Precision of cut		
	(d)	All the above		

4.		ch of this machining?	e doe	esn't give higher	accuracy in (CO4, K2)
	(a)	Laser cutting	(b)	Die cutters	
	(c)	Plasma cutting	(d)	Ultrasonic cutti	ng
5.	In 1	ock stitch machin	e wh	ich feed mechan	ism is used (CO3, K3)
	(a)	Top feed	(b)	Bottom feed	
	(c)	Differential feed	(d)	Needle feed med	chanism
6.	 1/8 i	is used inch to 1 inch in wie		making uniform	tucks from (CO4, K3)
	(a)	Tucker	(b)	Gathering	
	(c)	Binder	(d)	Cloth guide	
7.	Cha	in stitch is —		-	(CO5, K4)
	(a)	Class 100	(b)	Class 300	
	(c)	Class 200	(d)	Class 400	
8.	end.	is a steel	rod v	which holds the n	eedle at one (CO3, K4)
	(a)	Bobbin case	(b)	Bobbin	
	(c)	Needle bar	(d)	Spool pin	
9.	This	s machine is used fo	or ser	ging garment par	nnels and for
	over	edge stitch			(CO4, K5)
	(a)	Over lock machin	e		
	(b)	Bar lacking mach	ine		
	(c)	Button hole mach	ine		
	(d)	All the above			
			2		R0139

	(b) double fusing	a)
	(d) Welding	(c)
$(5 \times 5 = 25)$	Part B	
ls each.	ons not more than 500 word	Ans
cturing unit. (CO1, K1)	ne about Garment manufa	(a)
	Or	
(CO3, K1)	ount on spreading purposes.	(b)
(CO4, K2)	cutters? Explain.	(a)
	Or	
ne.(CO4, K2)	ut band knife cutting machi	(b)
(CO4, K3)	ut over lock machine.	(a)
	Or	
e of sewing (CO3, K3)	you care and maintenanc	(b)
es. (CO3, K4)	notes on stitching Auxillari	(a)
	Or	
es. (CO3, K4)	ut pressure foot and its type	(b)
g. (CO5, K5)	different types of packaging	(a)
	Or	
(CO4, K5)	ain purpose of pressing.	(b)
R0139	3	

Part C $(5 \times 8 = 40)$

Answer all questions not more than 1000 words each.

16. (a) Discuss about equipment and tools used for spreading and spreading methods. (CO1, K1)

Or

- (b) Write about different types of marking methods. (CO2, K1)
- 17. (a) Give a detailed account on different types of cutting machine. (CO3, K2)

Or

- (b) Explain about computerized cutting machine. (CO4, K2)
- 18. (a) Explain in detail about the special attachments used in sewing machine. (CO5, K3)

Or

- (b) Give a detailed account on common problems and their remedies in a sewing machine. (CO3, K3)
- 19. (a) Write short notes on: (CO4, K4)
 - (i) Bobbin and Bobbin case
 - (ii) Loops and Loops spreader

Or

- (b) Explain about different types of stitches. (CO5, K4)
- 20. (a) Explain about pressing equipments and methods. (CO4, K5)

Or

(b) Give a detailed account on methods of fusing. (CO4, K5)

R0139

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Sub. Code **2BV3G1**

B.Voc. DEGREE EXAMINATION, NOVEMBER - 2023

Third Semester

Fashion Technology/Software Development

TECHNICAL ENGLISH

(Common for B.Voc (FD/SD))

(CBCS - 2022 onwards)

Time: 3 Hours Maximum: 75 Marks

> Part A $(10 \times 1 = 10)$

Answer all the following objective questions by choosing the correct option.

- 1. Which one of the following suffixes can be added to the word below to form a new word – Infant ———? (CO1, K1) ${\rm Dom}$ (b) ry (a)
- 2. My teacher said my essay needs -— by

(d) ish

- (CO3, K5) tomorrow.
 - (a) correcting (b) to correct
 - (c) corrected (d) to be Corrected
- 3. Zara speaks — — than Rama. (CO2, K2)
 - (a) Fluent
 - (b) Fluently
 - (c) Fluents (d) More fluent

4.	Has	she got	mor	ney than you?	(CO5, K5)
	(a)	Enough	(b)	More	
	(c)	Much	(d)	Most	
5.	Find	l the correctly spel	t word	l.	(CO3, K4)
	(a)	Embarasment			
	(b)	Embarassment			
	(c)	Embarrassment			
	(d)	Embarrassment			
6.	My is a	niece reads well fo	or a fiv	ve – year old. The	e word "well" (CO1, K1)
	(a)	Adjective	(b)	Adverb	
	(c)	Verb	(d)	Noun	
7.	Bool	k, pen, room and t	ree are) ———.	(CO2, K4)
	(a)	Common gender			
	(b)	Femine gender			
	(c)	Neuter gender			
	(d)	None of these			
8.	We	must respect the e	lders -	- change the voic	e. (CO5, K5)
	(a)	The elders deserv	ve resp	ect from us	
	(b)	The elders must	be res	pected	
	(c)	The elders must	respec	eted	
	(d)	Respect the elder	s we r	nust	
9.		st of headings of ting is called a —		usiness to be tra	nsacted at a (CO4, K1)
	(a)	Axiom	(b)	Arbitrator	
	(c)	Agenda	(d)	Alimony	
			2		R0140

10.	The	art of effective speaking is called ———.
		(CO1, K6)
	(a)	Elocution (b) Oratory
	(c)	Philology (d) Epitaph
		Part B $(5 \times 5 = 25)$
Ans	wer t	he following questions not more than 500 words each.
11.	(a)	Change from Active to Passive Voice (CO3, K1)
		(i) Do this work ———.
		(ii) She was backing the cake ———.
		(iii) The students answered the questions in the class ————.
		(iv) The woman read the book ———.
		Or
	(b)	Describe simple past tense with the help of examples. (CO3, K1)
12.	(a)	What do you mean by a Prefix? Give ten most commonly used prefixes. (CO4, K1)
		Or
	(b)	Identify the type of Adverb: (CO5, K3)
		(i) Are you ———— sure?
		(ii) ———— are you still here?
		(iii) I could ———— recognize him
		(iv) The little kid is —————— shy to sing.
		(v) I have heard this story ———.
13.	(a)	What is the purpose of note making? Explain. (CO1, K5)
		Or
	(b)	How does vocabulary help to enhance the language? (CO3, K5)
		3 R0140

14.	(a)	Define Adjective and its types. (CO5, K1)	
		Or	
	(b)	What is the importance of punctuation marks? (CO4, K1)	
15.	(a)	What is the process of scanning? Elaborate. (CO3, K2)	
		Or	
	(b)	State the five basic spelling with the help of relevant examples. (CO4, K2)	
		Part C $(5 \times 8 = 40)$	
	A	nswer the following questions not more than 1000 words each.	
16.	(a)	What is verb? Explain the different types of verbs with relevant examples. (CO2, K1)	
		Or	
	(b)	One word substitution. (CO1, K2)	
		(i) Study of handwriting ———.	
		(ii) Simultaneously affected by similar feelings	
		(iii) A speech to oneself alone ———.	
		(iv) One who is both inwards and outwards at times———.	
		(v) One who does not believe in the presence of God ————.	
		(vi) The rule or control of women ———.	
		(vii) One who eats all kinds of food ———.	
		(viii) A baby carriage ———.	
		4 R0140	

17.	(a)	Why listening is important? (CO3, K4)
		Or
	(b)	Define sentence pattern and explain using the examples. (CO1, K1)
18.	(a)	Answer the following: (CO3, K4)
		(i) The wind — the door closed.
		(1) Blew (2) Blue
		(ii) She returned to the — of the accident.
		(1) Seen (2) Scene
		(iii) We walked home — the park.
		(1) Threw (2) Through
		(iv) I wonder if they will change ————————————————————————————————————
		(1) Their (2) There
		(v) We should ———— the plane now.
		(1) Bored (2) Board
		(vi) He wants to lose some — before summer.
		(1) Wait (2) Weight
		Or
	(b)	How one word substitutions are used in day to day life? (CO2, K5)
19.	(a)	What is Palindrome? Give the definition and examples. (CO1, K3)
		Or
	(b)	How can you identify a gerund? Explain any three uses of gerund. (CO2, K1)
		5 R0140

20. (a) Elaborate on the many types of WH questions. Give examples and state the purpose of each WH questions? (CO1, K1)

Or

(b) What do you mean by Intensive Reading? What are the advantages of Intensive Reading? (CO3, K2)

Sub. Code 2BF3C1

B.Voc. DEGREE EXAMINATION, NOVEMBER - 2023

Third Semester

Fashion Technology

APPAREL MERCHANDISING

(CBCS - 2022 onwards)

Time: 3 Hours Maximum: 75 Marks

Part A $(10 \times 1 = 10)$

Answer **all** the following objective questions by choosing the correct option

1. ———— is the process of transforming a design in to its constituent flat pattern pieces and then drafting the out. (CO1, K1)

drapin

- (a) pattern making (b)
- (c) blocks (d) Cloth
- 2. All the decisions that go into the selling of a product called ———— (CO2, K1)
 - (a) market research (b) marketing
 - (c) merchandising (d) all of these
- 3. In manufacturing, what is the purpose of lead time? (CO3, K2)
 - (a) To determine the cost of raw materials
 - (b) To track employee work hours
 - (c) To assess product quality
 - (d) To plan production schedules

4.	Wha	t is the primary go	al of	apparel m	erchan	dising? (CO2, K2)	
	(a)	Designing clothin	g				
	(b)	Manufacturing clo	othing	g			
	(c)	Selling clothing					
	(d)	Marketing clothin	ıg				
5.		t is the purpos ufacturing?	e of	a tech	pack	in apparel (CO1, K4)	
	(a)	Marketing the pro	duct				
	(b)	Guiding the desig	n pro	cess			
	(c)	Monitoring worke	r pro	ductivity			
	(d)	Managing retail is	nvent	ory			
6.		ch stage of the ap creation of a sample	_	_	_		
	(a)	Pattern making	(b)	Cutting			
	(c)	Sewing	(d)	Prototyp	ing		
7.	What is the purpose of conducting a line review in apparel merchandising? (CO3, K5)						
	(a)	Evaluating the performance of individual garments					
	(b)	Analyzing sales data for the past year					
	(c)	c) Assessing the overall product line's performance					
	(d) Calculating the production cost of garments						
8.		t is the primary pastry?	ourpo	se of an I	MIS in	the apparel (CO4, K6)	
	(a)	Designing clothin	g				
	(b)	Manufacturing clothing					
	(c)	Managing and pro	ocessi	ng inform	ation		
	(d)	Selling clothing					
			2			R0141	

9.	What is the main objective of fashion supply chain management? (CO5, K1)						
	(a)	Maximizing profit					
	(b)	Minimizing fashion trends					
	(c)	Reducing production costs					
	(d)	Enhancing brand image.					
10.		ashion supply chain management, what does "SKU" d for? (CO4, K4)					
	(a)	Stock Keeping Unit					
	(b)	Seasonal Knitwear Update					
	(c)	Supplier Key Understanding					
	(d)	Stylish Kiosk Upgrade					
		Part B $(5 \times 5 = 25)$					
		Answer all questions not more than 500 words each.					
11.	(a)	What is the typical hierarchy in the organizational structure of the apparel industry, starting from the top? (CO3, K1)					
		Or					
	(b)	Describe about the CAD. (CO2, K1)					
12.	(a)	Explain the concept of SIX rights. (CO1, K2)					
	Or						
	(b)	Illustrate the responsibility of merchandiser. (CO3, K2)					
13.	(a)	What is the purpose of samples and how do they contribute to decision-making and assessment processes?" (CO4, K1)					
		Or					
	(b)	Describe about the packing list. (CO5, K4)					
		3 R0141					

14.	(a)	Examine the route cart format to ensure its efficiency and effectiveness. (CO3, K4)
	(b)	Compare the buying houses and their functions. (CO2, K4)
15.	(a)	Explain about the IT enabled supply chain. (CO1, K5)
		Or
	(b)	Explain about the vender sourcing. (CO4, K6)
		$\mathbf{Part} \; \mathbf{C} \tag{5 \times 8 = 40}$
		Answer all questions not more than 1000 words each.
16.	(a)	Describe about marketing. (CO1, K1)
		Or
	(b)	What is the role of each department in apparel industry? (CO2, K1)
17.	(a)	Illustrate about the Functions of a merchandiser. (CO3, K2)
		Or
	(b)	Classify the exporters. (CO4, K2)
18.	(a)	Describe about the Inspection and its types. (CO3, K1)
		Or
	(b)	Describe about Approvals and Types of approvals. (CO2, K4)
19.	(a)	Write about the Check points you have to follow in apparel production. (CO3, K4) Or
	(b)	Write the importance MIS in apparel industry. (CO4, K4)
20.	(a)	Explain about fashion supply chain. (CO3, K5) Or
	(b)	Assess the fashion trends in apparel industry. (CO5, K6)
		4 R0141
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Sub. Code 2BF3C2

B.Voc. DEGREE EXAMINATION, NOVEMBER - 2023

Third Semester

Fashion Technology

FASHION RETAILING AND VISUAL MERCHANDISING

(CBCS - 2022 onwards)

Time: 3 Hours Maximum: 75 Marks

Part A $(10 \times 1 = 10)$

Answer **all** the following objective questions by choosing the correct answer.

- 1. Name the distribution process, in which all the activities involve selling the merchandise directly to the final consumer (CO1, K1)
 - (a) Wholesaling
- (b) Retailing
- (c) Middle man
- (d) Market
- 2. What is the process of keeping reserve stock to ensure uninterrupted supply termed? (CO1, K1)
 - (a) Assembling
- (b) Warehousing
- (c) Risk bearing
- (d) Supplying
- 3. Which of the following is a factor of product development? (CO2, K1)
 - (a) Price
- (b) Performance
- (c) Reliability
- (d) All the above

	think grid layout is best and you have a long narrow place? (CO2, K1)									
	(a)	Herring bone	(b)	Free flow						
	(c)	Diagonal	(d)	Straight						
5.	Name the process of creating a strong, positive perception of a company, its products or services in the customer's mind (CO3, K1)									
	(a)	Themes	(b)	Branding						
	(c)	Logo	(d)	Slogan						
S.	Which of the following is the function of branding? (CO3, K1)									
	(a)	Authenticity	(b)	Differentiation						
	(c)	Value setting	(d)	All the above						
				Name the art of using effective design and merchandising ideas to enhance the shopping experience of a store and increasing foot traffic (CO4, K1)						
•	idea	s to enhance the s		_	_					
•	idea	s to enhance the s	shoppi	_	f a store and					
•	idea incr	s to enhance the seasing foot traffic	shoppi	_	f a store and					
•	idea incre (a)	s to enhance the seasing foot traffic Visual merchand	shoppi	_	f a store and					
•	idea incre (a) (b)	s to enhance the seasing foot traffic Visual merchand Display	shoppi	_	f a store and					
	idea incre (a) (b) (c) (d) Wha	s to enhance the seasing foot traffic Visual merchand Display Layout Store design at is a permanent sexterior front or	shoppi ising sign, w	ng experience of	f a store and (CO4, K1)					
	idea incre (a) (b) (c) (d) Whathe	s to enhance the seasing foot traffic Visual merchand Display Layout Store design at is a permanent sexterior front or	shoppi ising sign, w	ng experience of	f a store and (CO4, K1) y attached to ce of a store					
	idea incre (a) (b) (c) (d) Whathe called	s to enhance the seasing foot traffic Visual merchand Display Layout Store design at is a permanent sexterior front or order	shoppi ising sign, w	ng experience of which is generally he main entran	f a store and (CO4, K1) y attached to ce of a store					
, 3.	idea incre (a) (b) (c) (d) Whathe calle (a) (c)	s to enhance the seasing foot traffic Visual merchand Display Layout Store design at is a permanent sexterior front or ord Facade Exterior display ch one of the follow	shoppi ising sign, w over th (b) (d)	which is generally the main entrance Marquee Elevators	f a store and (CO4, K1) y attached to ce of a store (CO4, K1)					
	idea incre (a) (b) (c) (d) Whathe calle (a) (c) Whi	s to enhance the seasing foot traffic Visual merchand Display Layout Store design at is a permanent sexterior front or ord Facade Exterior display ch one of the follow	shoppi ising sign, w over th (b) (d)	which is generally the main entrance Marquee Elevators	f a store and (CO4, K1) y attached to ce of a store (CO4, K1) lighting in a					
	idea incre (a) (b) (c) (d) Whathe calle (a) (c) Whi store	s to enhance the seasing foot traffic Visual merchand Display Layout Store design at is a permanent sexterior front or	shoppi ising sign, w over th (b) (d) owing	which is generally the main entrance Marquee Elevators is the primary	f a store and (CO4, K1) y attached to ce of a store (CO4, K1) lighting in a					

	(a)	show materials Marquee ((b)	Facade	(CO5, K1)
	(c)	_	(d)	Merchandise	
		Part	В		$(5 \times 5 = 25)$
A	Answe	er all the questions n	ot m	ore than 500 wor	ds each.
11.	(a)	Discuss the global r	(CO1, K6)		
	(b)	Summarize the scop	g. (CO1, K2)		
12.	(a)	Outline the stra intimacy.	tegie Or	es to maintain	customer (CO2, K2)
	(b)	Show the need for r	man	power planning	in retailing. (CO2, K2)
13.	(a)	Discuss the role retailing.	of Or	visual mercha	ndisers in (CO3, K6)
	(b)	Outline the function	(CO3, K2)		
14.	(a)	Outline about exter	(CO4, K2)		
	(b)	What are the two merchandising? Bri	of visual (CO4, K1)		
15.	(a)	Outline about the r	ns used in a (CO5, K2)		
	(b)	Outline about balar	p.(CO5, K2)		
			3	Γ	R0142

Part C $(5 \times 8 = 40)$

Answer all the questions not more than 1000 words each.

16. (a) Outline the functions of retailers. (CO1, K2)

Or

(b) Elaborate on the types of retailers. (CO1, K6)

17. (a) Discuss the market expansion strategies. (CO2, K6)

Or

(b) Elaborate on retail store planning. (CO2, K6)

18. (a) Elaborate on the types of brands. (CO3, K6)

Or

(b) Compare store brand and national brand. (CO3, K4)

19. (a) Discuss the importance of product displays and selection of location for display. (CO4, K6)

Or

(b) Elaborate on store atmospheric. (CO4, K6)

20. (a) Summarize the interior and exterior displays used in garment retail outlet. (CO5, K2)

Or

(b) Elaborate on types of lights their advantages and disadvantages. (CO5, K6)

R0142

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